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INTERNATIONAL GOVERNANCE AND
PERFORMANCE RESEARCH CENTRE

'Create and sustain value now and in the future'

Dear _____,

It is our pleasure to invite you to attend the inaugural Annual Forum on the topic of Integrated Reporting – an intimate and exclusive half-day forum for leaders and innovators. This event is jointly hosted by CPA Australia and the International Governance and Performance Research Centre (IGAP) at Macquarie University.

This invitation-only forum will provide you with the opportunity to network with colleagues and discuss the current state of integrated reporting.

The aim of integrated reporting is to provide a framework to meet the needs of the 21st century by bringing together material information about an organisation's strategy, performance and prospects in a coherent whole while showing the connectivity between them and representing how an organisation creates and sustains value now and in the future.

We have gathered together experts to discuss the following questions:

- What does integrated reporting mean for different stakeholders?
- What are the likely impacts of integrated reporting on organisational strategy, risks and opportunities, governance, culture and performance measurements?
- How will the new approach impact the behaviour of markets, organisations and individuals?

CPA Australia is a leading advocate of the importance of these issues, as recognised by the appointment of Alex Malley FCPA to the International Integrated Reporting Council (IIRC). The IIRC is an international group of leaders from a range of sectors, including corporate, accounting, academic and regulatory, that is leading the development of a global framework for Integrated Reporting.

We encourage you to take advantage of this opportunity and **RSVP** your acceptance to attend by **Friday 7 September**.

Date:

Monday 22 October 2012

Time:

10.15am arrival for
10.30am – 3.00pm

Venue:

CPA Australia
Level 3
111 Harrington Street
Sydney

Cost:

Complimentary
Includes morning tea and lunch

RSVP:

Friday 7 September
Patricia Walsh
nsw.events@cpaaustralia.com.au
(03) 9606 9619

**Please indicate if you have
any special dietary
requirements**



We look forward to seeing you there.

Yours sincerely,

Alex Malley FCPA
Chief Executive Officer
CPA Australia

Professor Nonna Martinov-Bennie FCPA
IGAP Director

Presenters and Panellists :



Jane Diplock
Director
Integrated Reporting Council



Professor Ron Juerissen
Gourlay Professor of Ethics
in Business, Trinity College and
Director European Institute of
Business Ethics



Professor Yanis Varoufakis
Professor, Economic Theory
and Director, Department of
Political Economy
University of Athens, Greece



Alex Malley FCPA
Chief Executive Officer
CPA Australia



Professor Justin O'Brien
Director, Centre for Law,
Markets and Regulation
The University of New
South Wales



Damien Walsh FCPA
Managing Director
bankmecu



Janette O'Neill
Head of Corporate
Responsibility Strategy
National Australia Bank



Jan West AM
Chairman, Integrated Reporting
Taskforce
Financial Reporting Council

